



FOR IMMEDIATE RELEASE

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WILDLIFE HABITAT COUNCIL ANNOUNCES SIGNATURES OF SUSTAINABILITY

SILVER SPRING, MD—The Wildlife Habitat Council (WHC) announces its newest program, *Signatures of Sustainability*. A *Signature of Sustainability* is a habitat program that demonstrates the potential of voluntary private sector involvement for biodiversity conservation. *Signatures of Sustainability* celebrate how far WHC has come and, more importantly, chart the future. The *Signatures of Sustainability* were announced at WHC's 19th Annual Symposium, *The Value of Green*, to mark the beginning of WHC's 20th Anniversary celebration.

A Blue Ribbon Committee of outside judges selected 21 *Signatures of Sustainability*. The panel consisted of Lynn Greenwalt, former Director, U.S. Fish and Wildlife Service, Bob Perciasepe, Chief Operating Officer, National Audubon Society and Jennifer Joy Wilson, President and CEO, National Stone, Sand and Gravel Association. The selected program met a stringent set of requirements, including certification as a WHC *Wildlife at Work*SM program. Programs were evaluated based on a ranking system with points given per level of involvement in focus areas, such as environmental education, habitat enhancement and community involvement.

"These *Signatures of Sustainability* make the communities around them a better place for both biodiversity and learners of all ages, and represent the very highest standards for a WHC program," said Robert Johnson, WHC President. "We hope the *Signatures of Sustainability* will inspire even greater engagement by companies in voluntary actions for the conservation of biodiversity."

Each *Signature of Sustainability* is unique but all go above and beyond certification standards for *Wildlife at Work*. The selected programs have a dedicated team of employees and/or community members; demonstrate the connection to a larger scope, such as flyways, environmental education, ecological restoration, or connections to corridors or other neighboring projects; have potential to serve as a model for other land stewards; and are either certified or committed to becoming certified under WHC's environmental education program *Corporate Lands for Learning*SM by 2010.

The 2008 *Signatures of Sustainability* are the following:

- American Electric Power - Flint Creek Power Plant
- Anheuser-Busch Companies, Inc. - Cartersville Brewery
- Anheuser-Busch Companies, Inc. - Elk Mountain Farms
- BASF Corporation - Fighting Island
- Bayer Corporation - Pittsburgh Site
- BP - Cooper River Plant

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- BP - Decatur Plant
- Bridgestone Americas Holding, Inc. - *New Beginnings* - The Woodlawn Wildlife Area
- DTE Energy - Monroe Power Plant
- DuPont Company - Fayetteville Works
- General Motors Corporation - Lansing Delta Township Assembly Center
- Lafarge North America Inc. - Ravenna Plant
- Monsanto Company - Big Sand Mound Nature Preserve
- Occidental Petroleum Corporation - Prairie Wetland Conservation Area - Wichita Site
- Ontario Power Generation - Darlington Nuclear
- Ontario Power Generation - Pickering Nuclear
- PPG Industries, Inc. - Monroeville Chemicals Center
- The Dow Chemical Company - Dow Wetlands Preserve
- U.S. Department of the Army - Fort Carson and Piñon Canyon Maneuver Site
- Unimin Corporation - Tamms/Elco Plant
- Waste Management, Inc. - Turnkey Recycling & Environmental Enterprises

As part of WHC's 20th Anniversary celebration throughout 2008, several *Signatures of Sustainability* will be featured as part of a national media tour each month. Featured *Signatures of Sustainability* will host an educational workshop, environmental fair or other event for the local community to build awareness of these programs. More information is available on WHC's 20th Anniversary Web site www.wildlifehc.org/20years.

Celebrating 20 years in conservation, WHC is a nonprofit, non-lobbying organization dedicated to increasing the quality and amount of wildlife habitat on corporate, private and public lands. WHC devotes its resources to building partnerships with corporations and conservation groups to create solutions that balance the demands of economic growth with the requirements of a healthy, biologically diverse and sustainable environment. More than 2.4 million acres in 46 states, the District of Columbia, Puerto Rico and 16 other countries are managed for wildlife through WHC-assisted projects. To learn more, visit www.wildlifehc.org.