

2010 Community Partner of the Year  
(Form CPY)



The Community Partner of the Year Award recognizes the outstanding contribution that community-based organizations and individuals make to Wildlife Habitat Council (WHC) certified *Wildlife at Work<sup>SM</sup>* and *Corporate Lands for Learning<sup>SM</sup>* programs. Nominating your community partner for this award shows how much you appreciate their efforts. Please send the application and nomination fee to the Wildlife Habitat Council by July 31, 2010.

**1. \$100 Nomination Fee** (Nonmembers – nomination fee of \$200).

- Please make checks payable to: Wildlife Habitat Council at 8737 Colesville Road, Suite 800, Silver Spring, MD. On check stub or memo, describe payment as *Community Partner of the Year* nomination.
- To pay by credit card, please complete the attached Certification Credit Card Payment Form.

**2. Nomination Information**

**Name of Nominee:** \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

How long has the nominee worked with your programs? \_\_\_\_\_

How many volunteers are involved in the nominated group? \_\_\_\_\_

How many of these volunteers work directly with your programs? \_\_\_\_\_

**Nominating Company/ Site:** \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Site Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

### 3. Community Partner of the Year Award Nomination Checklist:

- Brief description** of the nature and impact of the nominee's involvement in your *Wildlife at Work* and/or *Corporate Lands for Learning* Program.
- 3 to 6 examples** (and no more than 6) of the nominee's activities, such as photographs, press clippings, newsletter articles, letters of recognition, etc.
- Digital photographs\*** If selected as a nominee or the CPY Award Winner, these will be used at WHC's Annual Symposium. Photos should depict the nominee's involvement with the site. Digital photographs could be used in promotional presentations. Please send photo documentation as digital TIF or JPEG files only. Photos should be included with application on a CD ROM or USB data stick. Do Not Embed Photos in PowerPoint or Microsoft Word Documents. CD ROMs and USB data sticks will not be returned to sender.
- Media materials** (Media Information Sheet attached)
- \$100 application fee** (Credit Card Payment Sheet attached)

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\* I, the undersigned, do hereby release all rights to photographic materials that serve as part of this nomination. I fully authorize the Wildlife Habitat Council (WHC) to keep and use this material in any manner, including media coverage, slide presentations, and WHC-inclusive documents, with the understanding that due credit will be given to the photographer and company responsible for producing the picture. Further, as it pertains to any images of minors included in my application, I acknowledge that proper and documented permission has been granted by the parent and/or legal guardian to reproduce the image, without compensation, for any distribution, marketing and/or other activities related to the program. **(If needed, the WHC Video/Photo Release Forms are available online at <http://www.wildlifehc.org/apply>).**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



2010 Certification Credit Card Payment Form

Company Name: \_\_\_\_\_  
Site Name: \_\_\_\_\_  
Phone#: \_\_\_\_\_ Fax #: \_\_\_\_\_

1. Cardholder Information (Please Print Clearly)

Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

2. Certification Type (Check all that apply)

- Wildlife at Work Certification (\$900)
- Early Bird Wildlife at Work Certification (deduct \$100): check if application is postmarked by June 30, 2010
- Wildlife at Work Recertification (\$550)
- Early Bird Wildlife at Work Recertification (deduct \$50): check if application is postmarked by June 30, 2010
- Corporate Lands for Learning Certification (\$550)
- Early Bird Corporate Lands for Learning Certification (deduct \$50): check if application is postmarked by June 30, 2010
- Corporate Lands for Learning Recertification (\$275)
- Early Bird Corporate Lands for Learning Recertification (deduct \$30): check if application is postmarked by June 30, 2010
- Community Partner of the Year Nomination (\$100)
  
- Late Fee (\$200) please check if application is postmarked after July 31, 2010

3. Credit Card Information

Card type: (Please Circle)      Visa                      Mastercard                      American Express

Card number: \_\_\_\_\_

Card expiration date: \_\_\_\_\_ VC Code: \_\_\_\_\_

Total amount to be charged to card: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Cardholder's signature: \_\_\_\_\_  
*(Credit cards will not be processed without cardholder's signature)*

Send this completed form with your application or fax to:  
Certification Coordinator  
Wildlife Habitat Council  
8737 Colesville Road, Suite #800  
Silver Spring, Maryland 20910  
E-mail: certification@wildlifehc.org • Tel: 301-588-8994 • Fax: 301-588-4629

2010 Community Partner of the Year  
Nominee  
Media Information Sheet



**Company Name:** \_\_\_\_\_

**Site Name:** \_\_\_\_\_

WHC is very pleased to work with you and your media this year.

**Please check one of the following:**

- Yes, I would like WHC to handle the distribution of press regarding my *Community Partner of the Year Nominee*. I filled out all information for *one company press contact and no more than three (3) external media contacts* below as accurately as possible.
- No, I will review the content regarding my *Community Partner of the Year Nominee* but I will handle any distribution of press myself. I filled out all information for *one company press contact* below as accurately as possible.

Please completely fill out the following information for EACH contact.

**Internal Company Press Contact- REQUIRED, regardless of which box you checked**

*This person will be the sole contact to review the press release. This contact will acquire approval from any other internal contacts and provide one final approved document to WHC's Marketing & Communications Department. Please note that the main site or certification contact is responsible for reviewing the site's Wildlife at Work and/or Corporate Lands for Learning program information for inclusion in the online Registry of Certified Programs prior to the drafting of the press release and subsequent approval process.*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Street address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

If you checked the second box and would like WHC to handle your external press, please provide the following information. **An e-mail for each external media contact is required for our service.** If there is a specific editor, city or metro desk or bureau office, please specify with the appropriate e-mail.

**External Media Contact #1**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Media Group: \_\_\_\_\_

Street address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**External Media Contact #2**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Media Group: \_\_\_\_\_

Street address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**External Media Contact #3**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Media Group: \_\_\_\_\_

Street address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_