

# 2010 Pollinator Friendly Practices Award Application (Form PFP)



Wildlife Habitat Council (WHC) and the North American Pollinator Protection Campaign (NAPPC) offer a unique challenge to advance corporate stewardship and the value of WHC certification with the NAPPC/WHC Pollinator Friendly Practices Award.

WHC biologists and NAPPC representatives will review the Pollinator Friendly Practices Award application submissions. Those applicants who satisfy the requirements and actively manage habitat for the benefit of pollinators will receive a certificate of recognition, and the most outstanding pollinator friendly program will receive the Pollinator Protection Award at WHC's 2010 Annual Symposium.

## Pollinator Friendly Practices Award Applicant Eligibility Requirements

- Applicant must be recognized, or currently applying for recognition, in WHC's Corporate Wildlife Habitat Certification/International Accreditation Program (*Wildlife at Work*<sup>SM</sup> and/or *Corporate Lands for Learning*<sup>SM</sup>).
- Applicant must document active management practices that improve habitat for pollinators, as described in the North American Pollinator Protection Campaign's (NAPPC) Pollinator Friendly Practices. ([www.napcc.org/PollinatorFriendlyPractices.pdf](http://www.napcc.org/PollinatorFriendlyPractices.pdf))
- Please include the required materials, including signature, that are listed on the second page of this application form to be considered for the Pollinator Friendly Practices Award.
- Application must be postmarked by July 31, 2010 to Wildlife Habitat Council, Certification Manager, 8737 Colesville Road, Suite 800, Silver Spring, Maryland 20910.
- The award application fee is waived if submitted with a 2010 *Wildlife at Work* and/or *Corporate Lands for Learning* certification or recertification application.
  - If this application is not submitted with a 2010 certification or recertification application, please include a \$100 application fee.  
**Important!** On check stub or memo, please describe payment as PFP Application.

## Preferred Qualifications (These are not required, but are regarded favorably)

- The program includes activities for National Pollinator Week during the last week of June. Activities could include an exhibit, open house, garden walk and talk, employee or community outreach, etc. ([http://www.pollinator.org/pollinator\\_week\\_2010.htm](http://www.pollinator.org/pollinator_week_2010.htm))
- The program includes partnerships with environmental groups and/or federal, state, and local agencies.
- Documented native pollinator usage of the site as a result of the habitat improvements.

If you have questions about this application please contact WHC's Certification Manager at [certification@wildlifehc.org](mailto:certification@wildlifehc.org).

## Site and Contact Information

Company Name (**exactly** as it should appear on certificate):

Subsidiary Name (**exactly** as it should appear on certificate):

Site Name (**exactly** as it should appear on certificate):

Site Contact Name:

Title:

Telephone Number:

Fax Number:

Email Address:

Total site acres:

Actively managed wildlife acres:

Acres managed for pollinators:

## Pollinator Friendly Practices Award Application Checklist

Please attach the following information to allow WHC and NAPPC to adequately evaluate your plans and efforts. You **MUST** submit an award application **separate from** your *Wildlife at Work* or *Corporate Lands for Learning* (re)certification application(s). The language used in the award application can be the same as that used in your (re)certification application(s), but the award application must be submitted as a separate file, folder, or CD.

- One-page narrative that summarizes projects undertaken to benefit pollinators.**
- Pollinator Management Plan** stating how the foraging, reproduction, and shelter needs of pollinators are being met.
- Invasive and Exotic Plant Species Management Plan** in accordance with the National Invasive Species Management Plan  
([http://www.invasivespecies.gov/main\\_nav/mn\\_NISC\\_ManagementPlan.html](http://www.invasivespecies.gov/main_nav/mn_NISC_ManagementPlan.html))
- Chemical Use Strategy** that includes the use of Integrated Pest Management  
(<http://www.epa.gov/opp00001/factsheets/ipm.htm>)
- Monitoring documentation** that includes pollinator species inventories, the management of grazing and pollution problems, and educational and community outreach programs.
- Maps or aerial photos of the site.** Information such as location of pollinator projects and other relevant features should be noted on the site maps or aerial photos.
- Photo documentation\*** of the site before and after the pollinator friendly practices were in place. Each photo should be dated and refer to locations identified on maps or photos of the site. Digital photographs could be used in promotional presentations. Please send photo documentation as digital TIF or JPEG files only. Photos should be included with application on a CD ROM or USB data stick. **Do Not Embed Photos** in PowerPoint or Microsoft Word Documents
- As someone who shares our concerns for the environment, please save paper, ink, copy costs, and postage by submitting your application electronically via a USB stick or CD. Email submissions will not be accepted. If you need to print your application, please do not use plastic sheet protectors and please print on both sides when possible.
  - Please note, CD ROMs and USB data sticks will not be returned to sender.

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\*I, the undersigned, do hereby release all rights to photographic materials that serve as part of this application. I fully authorize the Wildlife Habitat Council / North American Pollinator Protection Program (WHC/NAPPC) to keep and use this material in any manner, including media coverage, slide presentations, and WHC/NAPPC -inclusive documents, with the understanding that due credit will be given to the photographer and company responsible for producing the picture. Further, as it pertains to any images of minors included in my application, I acknowledge that proper and documented permission has been granted by the parent and/or legal guardian to reproduce the image, without compensation, for any distribution, marketing and/or other activities related to the program. (If needed, the WHC Video/Photo Release Forms are available online at <http://www.wildlifehc.org/apply>).

Signature \_\_\_\_\_

Date \_\_\_\_\_