CONSERVATION CONFERENCE 2018
Celebrating 30 Years of WHC

Nov. 13-14, 2018
Hilton Baltimore

Sponsorship and Exhibit Opportunities
Thirty years ago, five companies started a non-profit conservation organization to help preserve and enhance biodiversity on corporate lands. Today, Wildlife Habitat Council has grown to over 100 members in 22 countries and 47 U.S. states.

The need for business and industry to take the lead in conservation is more important than ever, and we remain committed to our mission to recognize and empower wildlife habitat programs to create positive outcomes for the environment.

This year’s Conservation Conference will serve as a culmination of a year-round celebration of our founding, our members and partners, the work we’ve accomplished to move biodiversity forward, and the positive impacts we’ve created.

Join us for our 30th anniversary celebration at our most special Conference yet. Together, we’ll continue to make every act of conservation matter.
Partner with us at the world’s leading conference for corporate conservation

As a sponsor or exhibitor at this year’s Conservation Conference your organization will benefit from a targeted conservation and corporate audience, numerous networking opportunities, and a show of support to corporate conservation.

Be a part of the special 30th celebration, with exciting additions to this year’s Conference experience.

- 75% of attendees are presidents, VPs, directors or managers with leadership roles and decision-making powers
- 40% are from Fortune 500 companies
- 20% are from NGOs and government agencies

Our attendees are leaders in CSR, EHS, NGOs and government agencies.

Contact  |  Daniel Litow  |  dlitow@wildlifehc.org  |  240.247.0926
Exhibit Hall

Your presence in the Exhibit Hall gives your organization the opportunity to interact with more than 400 conservation-minded professionals and decision-makers from corporations, non-profit organizations, federal agencies, civic groups and more. Our attendees are taking a leadership role in creating sustainable ecosystems and are an important audience for your organization’s message.

What’s included?
- One complimentary full Conference registration per 8’x6’ exhibit space – Includes access to all food, networking and learning events
- 6’ x 3’ table, table cover and 2 chairs
- Complimentary list of attendees (contact information excluded)
- Recognition on wildlifehc.org
- Promotion in WHC social media postings
- Daily floor management
- Listing in the Conservation Conference App

How much?

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<th>Before June 15</th>
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<tr>
<td>Member</td>
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Sponsorship Opportunities

**Attendee Lounge**  MAIN ENTRANCE EXPOSURE!  **$20,000 SOLD**
Located in a high traffic area, your company can be the exclusive host of this highly visible lounge area. This sponsorship includes your logo on large format on-site signage in the form of column wraps and window clings, and the opportunity to display your organization’s promotional materials.

**Keynote Speaker**  **$18,000**
This year, we welcome the return of a Keynote Speaker. Your company’s brand will be represented with on-stage signage and on the presentation screens. The session will include your company’s name in all marketing, e.g. “Keynote Speaker Session, Presented By ABC Company.” In addition, your company representative may take the stage for 2-minute welcoming remarks.

**General Sessions**  **$16,000 each (2 remaining)**
Your brand will stand out to attendees with a sponsorship of one of these highly attended events. Your company’s brand will be represented with on-stage signage and on the presentation screens. The session will include your company’s name in all marketing, e.g. “Name of General Session Presented by ABC Company.” In addition, your company representative may take the stage for 2-minute welcoming remarks.
**WHC Awards Dinner** — $16,000 SOLD
The WHC Awards Dinner is the most anticipated event of the Conference, culminating in the presentation of our top awards. This year, celebrating our 30th anniversary, will bring special surprises and added excitement. Your brand will be represented on the tables, in the Dinner Program, and included as part of the dinner name, e.g. “2018 WHC Awards Dinner Presented by ABC Company.”

**Conference App and On-Site App Help Desk** — $15,000 SOLD
Attendees rely on their mobile devices for real-time information. Our Conference App usage has increased by more than 200% and shows no signs of stopping. The Conference App delivers schedules, networking, messaging capabilities and much more. Benefit not only from a substantial presence on the App, but also with your company's sponsorship on display at the App Help Desk, located in a prime location in the Registration area.

**30th Anniversary Commemorative Tote Bags**
$12,500 SOLD
These popular bags are always a hit with attendees. Featuring your logo amid a modern design, this item is used throughout our time in Baltimore and long after the Conservation Conference ends, providing maximum marketing impact.

**Cocktail Reception** — $13,000 SOLD
This happy hour style reception is a highlight of the Conference and a great way to engage with attendees. Show off your brand with signage throughout the Reception.
**Lanyards** $10,500 **SOLD**
These colorful lanyards are your chance to be on display throughout the Conservation Conference. We’ll handle the production and distribution; your company gets the exposure with each attendee.

**Wi-Fi** $10,000 **SOLD**
Wi-Fi at the Conservation Conference is used by each attendee multiple times a day. Get exposure for your organization with signage throughout the event promoting Wi-Fi access, as well as a custom password relating to your company name or slogan.

**Exhibit Hall Networking Break** $7,500
The only Networking Break of the Conference is a great way to engage with attendees. Show off your brand with signage around the food and beverage areas.

**Column Wraps**
**BACK FOR 2018! $7,500 for 2, $4,000 for 1**
Put your company in the middle of the Conference floor with two highly-visible, large format, double sided column wraps.

**Video Wall**
**BACK FOR 2018! MAIN ENTRANCE EXPOSURE! $5,000**
Showcase your brand at the main entrance of the Conference with signage on our 4-screen video wall. Your brand will also be the only sponsor featured in the video presentation. This dynamic visual display is seen by all attendees multiple times a day.

**Conservation Partners Registration** $5,000 **SOLD**
Yet another way to support our non-profit partners! WHC offers 8 free registrations to selected NGOs. This sponsorship helps underwrite these registration fees and supports the missions of these non-profits.
Student Scholarships—$5,000 SOLD
Each year, WHC offers college students full access to the Conference to network and learn. This sponsorship underwrites hotel, transportation and registration fees. A student and sponsor networking event will take place during the Conference.

Conservation Partners Exhibits—$5,000 SOLD
This year, WHC will donate 4 exhibit spaces to our NGO partners so that they may promote their important conservation missions to our attendees. Your sponsorship helps underwrite this program and is a great way to support our non-profit partners.

Registration Station & Online Registration Combo
GREAT VISIBILITY! $5,000 SOLD
Position your organization on attendees’ minds BEFORE the Conference with an Online Registration sponsorship, and then again AT the Conference at the Registration Station. Your brand will stand out online and in signage, e.g. “Conservation Conference Registration sponsored by ABC Company.”

Certification Photo Studio $4,500
Year after year, attendees are eager to pose for a professional group photo to celebrate their certification in our specially designated photography studio. Take advantage of this captive audience with on-site signage and promotion.

Elevator Clings BACK FOR 2018! GREAT VISIBILITY!
$4,500 for 3 elevator banks
Showcase your company with advertising in 3 elevator cars used by guests in the Hilton. These large displays will not be missed.

Floor Clings GREAT VISIBILITY! $4,000 (6 clings) or $2,500 (3 clings)
Your company will not be missed with these large floor clings displayed along the main walkways of the Conference floor.
Attendee Gift  NEW THIS YEAR!  $3,750  
Underwrite a co-branded with WHC gift included in each 30th anniversary commemorative bag given to each attendee. You’ll have decision making on the item and the placement of your logo.

Awards Dinner Centerpieces  NEW THIS YEAR!  $3,500  SOLD  
To add a special touch to this year’s 30th anniversary Awards Dinner, sponsor these beautiful terrarium centerpieces co-branded with your logo.

Daily Agenda Signs  GREAT VISIBILITY!  $2,500  SOLD  
Large format Agenda Signs will be on display for the 3 days of the Conservation Conference. Your logo will be prominently displayed on this signage that is sure to draw a lot of eyes.

Awards Dinner Program  $2,000  SOLD  
Participate in the WHC Awards Dinner as a sponsor of the Program distributed on all tables.

Speaker Gift  NEW THIS YEAR!  $1,650  
Sponsor the thank you gifts given to speakers for donating their time and expertise. You’ll have decision making on the item and the placement of your logo.

General Session Seat Drops  $1,500 (1-2 available)  
Reach this captive audience as they wait for the session to begin by placing a marketing flyer or promo item on each seat.

Conference Bag Insert  $500  
Get your company’s message in the hands of all registrants by including your marketing materials (brochure, flyer or promo item) in each Conference bag.