



# CONSERVATION CONFERENCE 2019

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## Sponsorship and Exhibit Opportunities

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# Every act of conservation matters. **Now more than ever.**

The need for business and industry to take the lead in conservation is more important than ever, and we remain committed to our mission to recognize and empower wildlife habitat programs to create positive outcomes for the environment.

At the 2019 WHC Conservation Conference, corporate conservation professionals will convene to share strategies and inspiration to drive the success of biodiversity programs around the world.

With over 600 WHC-certified programs in 47 U.S. states and 28 countries, our collective reach can make a difference in our environmental and economical futures.

We're driving change, one site at a time.  
*What will your role be?*

# Partner with us at the world's leading conference for corporate conservation

As a sponsor or exhibitor at this year's Conservation Conference your organization will benefit from a targeted conservation and corporate audience, numerous networking opportunities, and a show of support to corporate conservation.

**75%** of attendees are presidents, VPs, directors or managers with leadership roles and decision-making powers

**40%** are from Fortune 500 companies

**20%** are from NGOs and gov't agencies

Conservation Conference attendees are leaders in corporate CSR and EHS, and at NGOs and government agencies.



# Exhibit Hall



Your presence in the Exhibit Hall offers you the opportunity to interact with more than 400 conservation-minded professionals and decision-makers from corporations, non-profit organizations, federal agencies, civic groups and more. Our attendees are taking a leadership role in creating sustainable ecosystems and are an important audience for your organization's message.

## What's included?

- 8'x6' exhibit space with 6'x3' table, table cover and 2 chairs
- One full Conference registration; includes access to food, networking and learning events
- List of attendees (contact information excluded)
- Promotion in WHC social media postings and on [wildlifehc.org](http://wildlifehc.org)
- Featured on up to 15 marketing emails with 140K impressions
- Daily floor management
- Listing in the Conservation Conference App

How much?	Before June 15	Before October 1	After October 1
<b>Member</b>	<b>\$1,000</b>	<b>\$1,399</b>	<b>\$1,999</b>
<b>Non-member</b>	<b>\$1,699</b>	<b>\$2,750</b>	<b>\$3,299</b>
<b>Non-Profit/Govt</b>	<b>\$699</b>	<b>\$799</b>	<b>\$899</b>

# Sponsorship Opportunities

## **Attendee Lounge** — ~~\$20,000~~ **SOLD**

Located in a high traffic area, your company can be the exclusive host of this highly visible lounge area. This sponsorship includes your logo on large format on-site signage in the form of column wraps and window clings, and the opportunity to display your organization's promotional materials.

## **WHC Awards Dinner** — ~~\$16,000~~ **SOLD**

The WHC Awards Dinner is the most anticipated event of the Conference, culminating in the presentation of our top awards. Your brand will be represented in print and digital signage, the program, and included in the title of the event, e.g. "2019 WHC Awards Dinner Presented by..."

## **Conference App and App Help Desk** \$15,000

Our App usage increases every year and this year we are striving for full adoption and use by all attendees! The Conference App delivers schedules, networking, messaging capabilities and much more. Benefit not only from a substantial presence on the App, but also with your company's sponsorship on display at the App Help Desk.



### **Conference Tote Bags** \$12,500

These popular bags are always a hit with attendees. Featuring your logo amid a modern design, this item is used throughout the event and long after the Conservation Conference ends, providing maximum branding impact.

### **General Sessions** \$12,500 each (1 remaining)

Your brand will stand out to attendees with a sponsorship of one of these highly attended events. Your company's brand will be represented with on-stage signage and on the presentation screens. The session will include your company's name in all marketing, e.g. "Name of General Session Presented by ABC Company." In addition, your company representative may take the stage for 2-minute welcoming remarks.

### **Cocktail Reception** \$13,000

This happy hour style reception is a highlight of the Conference and a great way to engage with attendees. Show off your brand with signage throughout the Reception.

### **Lanyards** \$12,500

These colorful lanyards are your chance to be on display throughout the Conservation Conference. We'll handle the production; your company gets the exposure with each attendee.

### **Wi-Fi** \$10,000

Wi-Fi is used by attendees multiple times a day. Get exposure for your organization with signage promoting Wi-Fi access, as well as a custom password that includes your company name.



## Awards Dinner Centerpieces \$10,000

To add a special touch to this year's WHC Awards Dinner by sponsoring beautiful centerpieces co-branded with your logo. WHC will arrange delivery of two centerpiece vessels to be sent to you post-Conference.

## Registration Station & Online Registration Combo

~~GREAT VISIBILITY! \$9,000~~ **SOLD**

Position your organization on attendees' minds BEFORE the Conference with an Online Registration sponsorship, and then again AT the Conference at the Registration Station. Your brand will stand out online and in signage, e.g. "Conservation Conference Registration sponsored by ABC Company."



## Column Wraps

**HIGH IMPACT!**

~~\$7,500 for 2, \$4,000 for 1~~ **SOLD**

Put your company in the middle of the Conference floor with two highly-visible, large format, double-sided column wraps.

You can choose to send us your own design or we can create the design for you. These column wraps are show stoppers!



## Exhibit Hall Networking Break \$5,500

The Networking Break is a great way to engage your brand with attendees. Signage with your logo will be placed around the food and beverage areas, and your company name will also be included in the title of the event, e.g. "Networking Break Presented by ABC Company."

## NEW! Hotel Key Cards \$5,500

During each day of an event, an attendee will actively look at their keycard 8 to 12 times per day. This represents repeat impressions to all Conference participants! We'll work with you to create an eye-catching and keepsake design that includes your logo and a URL or QR Code linked to a landing page of your choice.



### **Video Wall** MAIN ENTRANCE EXPOSURE! \$5,000

Showcase your brand at the main entrance of the Conference with signage on our 4-screen video wall. Your brand will also be the only sponsor featured in the video presentation. This dynamic visual display is seen by all attendees multiple times a day.

### **Conservation Partners Registration** \$5,000

Yet another way to support our non-profit partners! WHC offers 8 free registrations to selected NGOs. This sponsorship helps underwrite these registration fees and supports the missions of these non-profits.

### **Student Scholarships** \$5,000

Each year, WHC offers college students full access to the Conference. This sponsorship underwrites hotel, transportation and registration fees.

### **Conservation Partners Exhibits** \$5,000

This year, WHC will donate 4 exhibit spaces to our NGO partners so that they may promote their important conservation missions to our attendees. Your sponsorship helps underwrite this program and is a great way to support our non-profit partners.

### **NEW! Hand Sanitizer Stations** \$4,750

Five floor-standing sanitizing stations are essential to minimize and reduce the spread of infection and bacteria. The hand sanitizer stand includes a 11"x17" display that can be used to promote your brand with a logo or advertisement. This a great way to capture attention!

### **Certification Photo Studio** \$4,500

A highlight of the Conference for many, teams excitedly come together for a professional group photo to celebrate their certification in our studio. Your logo will be used in promotion of the studio on the web, in emails and on social media, as well as with signage on-site. In addition, your company will 'name' the studio, e.g. "ABC Company Certification Photo Studio."

### **Floor Clings** GREAT VISIBILITY! \$4,000 (6 clings) or \$2,500 (3 clings)

Your company will not be missed with these large floor clings displayed along the main walkways of the Conference floor.

**Elevator Clings** GREAT VISIBILITY! \$3,500 for 3 elevator banks  
Showcase your company with advertising in 3 elevator cars used by guests in the Hilton. These large displays will not be missed.

**Daily Agenda Signs** GREAT VISIBILITY! \$2,500  
Large format Agenda Signs will be on display for the 3 days of the Conservation Conference. Your logo will be prominently displayed on this signage that is sure to draw a lot of eyes.

**Awards Dinner Program** \$2,000  
Participate in the WHC Awards Dinner as a sponsor of the Program distributed on all tables.

**Speaker Gift** \$1,650  
Help us thank our speakers for donating their time and expertise. Your logo will be included on the gift item.

**Conference Bag Insert** \$495  
Get your company's message in the hands of all registrants by including your marketing materials (brochure, flyer or promo item) in each Conference bag.



We can work with you to create a customized sponsorship package that will fit your current marketing goals and objectives, and effectively market your brand to our audience.

As a non-profit organization, WHC relies on the generous support of its members, partners and friends to host this world-class event.