



# Conservation Conference

JUNE 8-9  
ONLINE 2021

SPONSORSHIP OPPORTUNITIES

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[www.wildlifehc.org/conference2021](http://www.wildlifehc.org/conference2021)

# WHC Conservation Conference 2021

## A premier online experience

### Seamless, easy-to-navigate technology

As proven with WHC Connect in October 2020, our team can convene members, partners and friends in a virtual event experience that is intuitive and uncomplicated – making it easy and low-stress to participate.

### Diverse speakers in an engaging format

A virtual event allows us to broaden our speaker network beyond the U.S. and WHC membership.

That translates into exciting and informative sessions for participants. We are proud to host all LIVE sessions in a panel format, allowing for attendee participation during the live Q&A portions.



### Choose your level of engagement

Attendees at WHC Connect engaged with the event an average of 17 times. From viewing sessions to posting on the Activity Stream, attendees decide how much engagement offers them the best event experience. Here are the many actions attendees can take:

- View sessions LIVE
- Participate in LIVE Q&A portions of each session
- Send/receive instant messages to attendees and sponsors
- View Speaker Profiles
- Post greetings, opinions and information on the Activity Stream
- Like posts on the Activity Stream
- Visit the Sponsor Hub, download assets and contact sponsors
- View recorded sessions at any time



**No travel time or costs and significantly lower registration fees** means WHC Conservation Conference will reach even more corporate conservation audiences – from C-Suite and site managers from Fortune 500 companies, to government and community partners – all dedicated to advancing conservation around the world.

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## Sponsor packages

| <i>Benefits:</i>   | <b>Platinum Sponsorship</b><br>\$20,000   | <b>Gold Sponsorship</b><br>\$10,000 | <b>Silver Sponsorship</b><br>\$5,000 |
|--|---|-------------------------------------|--------------------------------------|
| <b># of registrations</b>  | Unlimited   | 100                                 | 50                                   |
| <b>Sponsor of 1 general session</b>                                      | Yes   | n/a                                 | n/a                                  |
| <b>Opportunity to present a pre-recorded video during the live event</b> | Yes   | n/a                                 | n/a                                  |
| <b>Banner ad on live activity stream</b>                                 | Yes, 2 posts  | Yes, 1 post                         | Yes, 1 post                          |
| <b>Sponsor Hub</b>   | All sponsors will have the option to develop a custom Sponsor Hub on the event app which can include downloadable marketing materials and links, as well as offering attendees the ability to connect directly with sponsor representatives.      |                                     |                                      |
| <b>Marketing and promotion</b>   | All sponsorships will be heavily promoted on social media, WHC websites, marketing emails, before, during and after the event. Promotion includes logo placement, specific sponsorship mentions, with links to company sustainability pages/news. |                                     |                                      |
| <b>List of registrants with contact information</b>                      | Yes   | Yes                                 | Yes                                  |

## Cost-Saving Registration Packages

| 20<br>registrations<br><b>\$1,485</b>  | 50<br>registrations<br><b>\$3,712</b> | 100<br>registrations<br><b>\$7,425</b> |
|--|---------------------------------------|--|
| <p>*Registration packages offer 25% savings off the WHC member rate and are available to WHC members only. Regular registration rates are \$99 for WHC members, non-profits and government; \$199 for non-members.</p> |                                       |  |

## Impactful Single Sponsorships

|                                  | WHC Awards<br><i>\$5,000</i>   | General Session<br><i>\$3,500</i>           | Custom Sessions<br><i>\$3,000<br/>NEW!</i>   | Networking Event<br><i>\$2,000<br/>NEW!</i>                       | Student Scholarships<br><i>\$2,000</i>                                |
|----------------------------------|--|---|--|---|---|
| <b>Description</b>               | Underwrite the professional production of the WHC Habitat, Species, Education and Corporate Awards presentations   | Sponsor one general session/Keynote session | Host a custom 30-minute live session on the topic of your choosing (content and graphics subject to approval by WHC) | Sponsor an interactive networking event held during working hours | Provide free registrations for 20 undergraduate and graduate students |
| <b>Company name in title</b>     | "WHC Awards Presented by ABC Co."  | "XYZ Session Presented by ABC Co."          | "Session Sponsored by ABC Co."   | "WHC Networking Event Presented by ABC Co."                       | "Student Scholarships Sponsored by ABC Co."                           |
| <b>Logo placement</b>            | Online during the session, and on WHC event pages and emails   |   |  |   | On WHC web pages  |
| <b>Marketing &amp; promotion</b> | Promotion on social media, WHC websites and marketing emails; Presentations and networking events will be highlighted separately in marketing emails. Presentations will also be available for post-event viewing, increasing the number of impressions. |   |  |   | Social media, WHC websites and emails                                 |
| <b># available</b>               | 1  | 1-2   | 4  | 1-2   | 5   |

**Custom packages are also available. Contact [Dan Litow](#) today to learn more.**