

WHC Connect 2021

Interactive workshop
learning for WHC
members only.

ONLINE
OCTOBER 19

Sponsor a new way of learning

WHC Connect 2021 is a one-day learning event with interactive workshop sessions designed to provide real-world examples and experience you can apply to your conservation programs right now.

More than webinars, these sessions are interactive and engaging, as attendees are encouraged to participate and share. Many sessions will offer breakout rooms for smaller group discussions.

Sessions for October 19 include:*

- ◆ Bat Garden Interactive Workshop, facilitated by Bat Conservation International
- ◆ Programas Exitosos en América Latina (Presentado en Español)
Successful Programs in Latin America (Presented in Spanish)
- ◆ STEM/Environmental Education Best Practices
- ◆ Program Mapping Interactive Workshop, facilitated by WHC Certification
- ◆ Project Monitoring Interactive Workshop, facilitated by WHC Certification
- ◆ Innovative WHC Tools for Successful Projects, facilitated by WHC Consulting

**Subject to change*



What's Special About WHC Connect

- Interactive workshop-style sessions provide hands-on learning and greater retention of information.
- Low-stress participation. Attendees choose the level of participation they are comfortable with, but with the understanding that workshop sessions do require some engagement.
- Our technology is proven and easy to use. WHC Connect sessions will be held on the Teams platform, accessible to everyone through special registration links that will be emailed to registrants.
- All sessions will end with a Q&A section so that attendees will have a chance to discuss what was learned during the session.
- WHC Connect is available only to member company employees.
- Registration is FREE. Space in each session is limited.

Why Sponsor WHC Connect

- Providing learning opportunities to our members is an important part of WHC's mission. Through our webinar series, white papers, blogs and conferences, we empower our members to activate relevant and meaningful conservation programs on corporate lands. This new WHC Connect format, offering virtual interactive learning sessions, is another valuable resource for our members to enhance existing conservation programs or to create new ones.



Impactful sponsorships

Presenting Sponsor | \$14,000

Elevate your exposure as the Presenting Sponsor. This sponsorship helps fund the expenses associated with producing the event, including technology and staff time, and is a display of a company's commitment to WHC.

- Company name included in the title of the event, e.g., "WHC Connect 2021 Presented by Acme Co."
- Company logo included in the "logo" of the event, ensuring company logo is on all materials associated with the event, including marketing emails and event websites.
- Sponsorship of one learning session/workshop.
- Banner ad on event website.
- Promotion of sponsorship on social media, WHC blogs and press release.
- Number available: 1

Online Registration | \$7,500

Engage attendees from the beginning through a sponsorship of event registration. This is one of the most visible sponsorships for the virtual event.

- Company logo prominently displayed on the event website and registration page.
- Banner ad on event website.
- Company logo included on all marketing emails and WHC event websites.
- Promotion of sponsorship on social media.
- Number available: 1

Custom opportunities are also available.
Contact [Dan Litow](mailto:Dan.Litow@wildlifehc.org) today to learn more

Learning Session | \$6,000

Sponsor one learning session/workshop.

- Company name included in title, e.g., "XYZ Session Presented by Acme Co."
- 1-minute pre-recorded video introduction prior to session.
- Company logo included on all marketing emails and WHC event websites.
- Promotion of sponsorship on social media.
- Number available: 6

Virtual Lunch Voucher | \$3,900

Reach all attendees in the U.S. with a custom e-card lunch voucher.

- Company logo prominently displayed on the e-card.
- Promotion on social media, WHC websites and marketing emails.
- Company logo included on all marketing emails and WHC event websites.
- Number available: 1

WHC Calendar Nature Photography Contest | \$2,900

Each year, WHC members participate in the WHC Engagement Calendar, highlighting their work and employee contributions. Their accompanying photography is always professional-level quality of the species and habitat at company sites. Members will vote on their favorite photo of the calendar and the winner will receive a \$100 gift card.

- Company name included in the title, e.g., "2021 WHC Calendar Nature Photography Contest Presented by Acme Co."
- Banner ad on photo contest voting website.
- Company logo included on all marketing emails and WHC event websites.
- Promotion on social media.
- Number available: 1