Nature is everyone’s business.
Business and industry must take action for biodiversity

Only ten to fifteen percent of the world’s land surface is protected. Private lands, most of which are owned by corporations, provide an essential opportunity for restoring and protecting biodiversity.

As the only international conservation NGO focused exclusively on the private sector, WHC provides a framework for voluntary conservation action on a wide variety of corporate lands. WHC’s corporate members represent some of the leading national and multinational corporations seeking to support sustainable ecosystems and the communities that surround them. These efforts have resulted in more than 1,000 certified programs in 25 countries.

Partner with us at the 2023 WHC Conservation Conference, where corporate conservation professionals will convene to share strategies and inspiration to drive the success of biodiversity programs around the world.

Contacts:
Monica Keller mkeller@wildlifehc.org
Erin Allegro eallegro@wildlifehc.org
Interact with leaders in corporate conservation

WHC Conservation Conference offers you the opportunity to interact with more than 400 conservation-minded professionals and decision-makers from corporations, non-profit organizations, federal agencies, civic groups and more.

Benefit from exposure to a targeted audience, networking opportunities, and a show of support to the mission of WHC.

Our attendees are decision makers from top companies

75% Are presidents, VPs, directors or managers with leadership roles and decision-making powers

20% Are managers and executives from non-profit organizations and federal agencies

53% Represent Fortune 500 companies
Our attendees represent the following companies

3M Company
Abbott Laboratories
Albemarle
American Synthetic Rubber Co.
ArcelorMittal
Argos
Ariens Co
Aristeo Construction Company
Ascend Performance Materials
Ashland
AstraZeneca
Atlantic Richfield
Bacardi
BASF
Bayer
BG&E, an Exelon Company
Boeing
BP America

Bridgestone Americas
Bruce Power
Buzzi Unicem USA
California Resources Corp.
CalPortland
Cargill
CBRE
CEMEX
Chemours
Chevron
ComEd, an Exelon Company
Covia
Crestwood Midstream
CRH Americas
CRH Canada Group Inc
DTE
DuPont
Eastman
EMD Serono
Ernst Conservation Seeds
Exelon
ExxonMobil

Fidelity Investments
Flint Hills Resources
Florim USA Inc
FMC Corporation
FMI
Freeport-McMoRan
General Motors
Georgia-Pacific
Google
GSK
HeidelbergCement
Hershey Company
IBM
Imperial Oil
Indorama Ventures Xylenes & PTA
ITC Holdings
Kinder Morgan
Koch Industries
Lafarge Canada
Lannon Stone Products
Lehigh Hanson
Lhoist North America
Marathon Petroleum
Matador Cattle Company
MEG Energy
Michelin
Niagara Bottling

NISOURCE
Occidental Oil and Gas
Ontario Power Generation
Oshkosh Corporation
P. Flanigan & Sons
Peckham Industries
PESCO, An Exelon Company
Pepco Holdings, an Exelon Company
Phillips 66
PPG
Primary Energy
Ready Mix USA
Shell
Sibelco
Solvay
Southern Nuclear
Stellantis
Summit Materials
Texas Materials
Titan America
Toyota Motor North America
Vulcan Materials
WM
Xerox

WHC
Exhibits

Showcase your organization

Exhibit Booth Package
- 8’x6’ exhibit space with 6’x3’ table and 2 chairs
- Two full Conference registrations, which provides access to all meals, networking and learning sessions
- Complimentary list of attendees (names and organizations only)
- Listed as an exhibitor on all marketing communications, incl. website, social media and Conference App

Pricing

<table>
<thead>
<tr>
<th></th>
<th>MEMBER</th>
<th>NON-MEMBER</th>
<th>NONPROFIT/GOVT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before Jan. 15</td>
<td>$1,500</td>
<td>$2,500</td>
<td>$800</td>
</tr>
<tr>
<td>Before May 1</td>
<td>$2,000</td>
<td>$3,500</td>
<td></td>
</tr>
<tr>
<td>After May 1</td>
<td>$3,000</td>
<td>$5,000</td>
<td></td>
</tr>
</tbody>
</table>

Important Dates/Times
- Installation  | Monday, June 19, 3pm-6pm and Tuesday, June 20, 6am-8am
- Exhibit Hall Operating Hours
  - Tuesday, June 20, 8am-4pm
  - Wednesday, June 21, 9am-3pm
- Dismantle  | Wednesday, June 21, 3pm-4pm

Terms and Conditions
- Exhibit space assignments and registrations are not final until payment has been received; registration substitutions will be allowed.
- An exhibitor may cancel their space by May 1, 2023 for a 50% refund. No refunds will be provided after May 1, 2023. All cancellation requests must be made in writing.

EXHIBIT AND SESSION COMBO

INCREASE YOUR VISIBILITY WITH A SPONSORED SESSION

$15,000 NEW!
Limited Availability
Host a 45-minute session on the topic of your choosing (content subject to approval by WHC) with your own presenters. WHC will provide a room for 50-100 people, and basic presentation A/V. The session will include your company’s name in all marketing, e.g. “Name of Session Sponsored by Acme Company.”

Sponsorship of a session includes a free Exhibit Booth Package.

Contacts
Monica Keller: mkeller@wildlifehc.org   Erin Allegro: eallegro@wildlifehc.org
Sponsorships

Celebrate the WHC Awards

WHC Awards Dinner  $16,000  SOLD
The WHC Awards Dinner is the most anticipated event of the Conference, culminating in the presentation of our top awards. Company name included in the title of the event, e.g. “2023 WHC Awards Dinner Presented by Acme Company.” Your brand will be represented in print and digital signage on-site.

Pre-Dinner Cocktail Hour  $15,000
This full bar reception takes place immediately prior to the WHC Awards Dinner and is a highlight of the Conference. Your brand will be represented in print and digital signage, and included in the title of the event, e.g. “Acme Company Cocktail Hour.”

Tables with Registrations
Platinum: $12,000 (Premium placement table + 10 registrations - only 4 available)
Gold: $10,000 (Priority placement table + 10 registrations - only 10 available)
Silver: $8,000 (Designated table + 8 registrations)
Honor your colleagues with a designated company table and share in the celebration together. Sponsored tables are positioned in prime areas of the ballroom and include full registrations.

Centerpieces  $10,000
Elegant centerpieces are branded with your logo and placed on every table at the WHC Awards Dinner.

Contacts
Monica Keller: mkeller@wildlifhc.org  Erin Allegr: eallegro@wildlifhc.org

All sponsorships are promoted via event marketing, WHC websites and on social media.
# Sponsorships

## Enrich the Attendee Experience

<table>
<thead>
<tr>
<th><strong>Title Sponsorship</strong></th>
<th>$35,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Co-brand your company with WHC to host the 2023 WHC Conservation Conference. The title sponsorship includes:</td>
<td></td>
</tr>
<tr>
<td>- Company name used in event title: “WHC Conservation Conference Presented by DTE Energy”</td>
<td></td>
</tr>
<tr>
<td>- 20 full Conference registrations</td>
<td></td>
</tr>
<tr>
<td>- Platinum WHC Awards Dinner table</td>
<td></td>
</tr>
<tr>
<td>- Sponsorship of one of the following: Keynote Presentation or Mainstage Session</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Attendee Lounge</strong></th>
<th>$20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Located in a high traffic area, your company can be the exclusive host of this highly visible lounge area. This sponsorship includes your logo on large format on-site signage in the form of column wraps and window clings, and the opportunity to display your organization’s promotional materials.</td>
<td></td>
</tr>
</tbody>
</table>
Makers’ Pavilion  $20,000
WHC invites local artisans, creators and entrepreneurs to participate in our Makers’ Pavilion. This mini fair offers Makers the opportunity to sell goods to Conference participants, showcasing Baltimore-area culture and innovation. Sponsorship of the Makers’ Pavilion assists the local community and economy.

App and App Help Desk  $15,000  SOLD
The Conference App delivers schedules, networking, messaging capabilities and much more. Benefit not only from a substantial presence on the App, but also with your company’s sponsorship display at the App Desk.

Keynote Presentations  $15,000 each
In 2023, WHC is proud to showcase inspiring speakers during two separate keynote presentations. These speakers will be heavily promoted in emails and social media leading up to the event. The session will include your company’s name in all marketing, e.g. “Keynote Presented by Acme Company.”

Sponsored Session + Exhibit Booth Package  $15,000
Host a 45-minute session on the topic of your choice (subject to approval) with your own presenters. WHC provides a room for up to 75 people, and presentation A/V. The session will include your company’s name in all marketing, e.g. “Name of Session Sponsored by Acme Company.” This sponsorship includes a free Exhibit table and two full registrations.

Mainstage Sessions  $12,000 each
Stand out to attendees with a sponsorship of one of these highly attended events. Your brand will be represented with on-stage signage and on presentation screens. The session will include your company’s name in all marketing, e.g. “Name of Session Presented by Acme Company.”

Breakfast Briefings  $10,000
Help attendees start off the day right with the first sessions of the day held during a continental breakfast. Sponsor will be promoted in the name of the sessions, “Breakfast Briefing Sponsored by Acme Company.”

Contacts
Monica Keller: mkeller@wildlifec.org  Erin Allegro: eallegro@wildlifec.org
**Wi-Fi**  **$10,000 SOLD**  
Wi-Fi is used by attendees multiple times a day. Get exposure for your organization with signage promoting Wi-Fi access, as well as a custom password that includes your company name.

**Digital Wall**  **$8,500**  
Showcase your brand at the entrance of the Conference on our high impact video wall. Sponsor may present a promotional video what will be looped throughout the Conference. This dynamic visual display is seen by all attendees multiple times a day.

**Networking Break**  **$7,500**  
The Networking Break is a great way to engage your brand with attendees. Signage with your logo will be placed around the refreshment areas, and your company name will also be included in the title of the event, e.g. “Networking Break Presented by Acme Co.”

**Hand Sanitizer Stations**  **$4,750 SOLD**  
These floor-standing sanitizing stations are essential for a germ-free environment. Your logo will be displayed on each stand on 11”x17” signage.
**Sponsorships**

**Showcase Your Brand**

**Online & On-Site Registration**  $15,000
This sponsorship offers your brand a high-profile position at online registration as well as on-site registrations stations. Your company will be included in the marketing of the event, e.g. “Conservation Conference Registration sponsored by Acme Company.”

**Conference Tote Bags**  $12,500  **SOLD**
These popular bags are always a hit with attendees. Featuring your logo amid a modern design, this item is used throughout the event and long after the Conference ends, providing maximum branding impact.

**Lanyards**  $12,500
These colorful lanyards are your chance to be on display throughout the Conservation Conference. We’ll handle the production; your company gets the exposure with each attendee.

**Column Wraps**  $7,500 for 2, $4,000 for 1
Put your company in the middle of the Conference floor with two highly-visible, large format, double-sided column wraps. You can choose to send us your own design or we can create the design for you. These column wraps are show stoppers!

**Hotel Key Cards**  $7,500
Hotel guests actively look at their keycard 8-12 times per day. This represents repeat impressions to all Conference participants! We’ll work with you to create an eye-catching and keepsake design that includes your logo and a URL or QR Code linked to a landing page of your choice.

**Elevator Clings**  $6,500 for 3 elevator banks
Showcase your company with advertising in 3 elevator cars used by guests in the Hilton.

**Electronic Reader Boards**  $5,000
Attendees will view the daily agenda on these four Electronic Reader Boards on the Conference floor. Your logo and tagline or URL will be presented on each Reader Board.

**Certification Photo Studio**  $4,500  **SOLD**
Each year, teams come together for a professional group photo to celebrate their certification. Your logo will be used in promotion of the studio before and during the Conference, and we’ll name the studio after your company, e.g. “ACME Company Photo Studio.”

**Floor Clings**  $4,000 (6 clings), $2,500 (3 clings)
Your brand won’t be missed with these large floor clings displayed along the main walkways of the event floor.

**Conference Bag Insert**  $1,000
Get your company’s message in the hands of all registrants by including your marketing materials (item subject to WHC approval) in each Conference bag.

---

**Contacts**
Monica Keller: mkeller@wildlifechc.org  Erin Allegro: eallegro@wildlifechc.org
Sponsorships

Give Back

**Student Scholarships** — $5,000 **SOLD**
WHC offers college students full access to the Conference. This sponsorship underwrites hotel, travel and registration costs, and gives the next generation of conservationists an exceptional learning and networking opportunity. Priority will be given to students in the Baltimore and DC area.

**Partners Exhibits** — $5,000
WHC will donate 4 exhibit spaces to our NGO partners to promote their important missions to attendees. This sponsorship helps underwrite registration and exhibit costs and is a great way to support non-profit partners.

**Partners Registration** — $5,000
Yet another way to support our non-profit partners! WHC offers 8 free registrations to selected NGOs. This sponsorship helps underwrite these registration fees and supports the missions of these non-profits.

Contacts
Monica Keller: mkeller@wildlifhc.org  Erin Allegro: eallegro@wildlifhc.org
### Summary List of Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title Sponsorship</td>
<td>$35,000</td>
</tr>
<tr>
<td>Lounge</td>
<td>$20,000</td>
</tr>
<tr>
<td>Makers’ Pavilion</td>
<td>$20,000</td>
</tr>
<tr>
<td>WHC Awards Dinner</td>
<td>$16,000 SOLD</td>
</tr>
<tr>
<td>Pre-Dinner Cocktail Hour</td>
<td>$15,000</td>
</tr>
<tr>
<td>Online and On-Site Registration</td>
<td>$15,000</td>
</tr>
<tr>
<td>Conference App and App Help Desk</td>
<td>$15,000 SOLD</td>
</tr>
<tr>
<td>Sponsored Sessions &amp; Exhibit</td>
<td>$15,000</td>
</tr>
<tr>
<td>Mainstage Session</td>
<td>$12,000 SOLD</td>
</tr>
<tr>
<td>Conference Tote Bags</td>
<td>$12,500 SOLD</td>
</tr>
<tr>
<td>Lanyards</td>
<td>$12,500</td>
</tr>
<tr>
<td>Breakfast Briefings</td>
<td>$10,000</td>
</tr>
<tr>
<td>Wi-Fi</td>
<td>$10,000 SOLD</td>
</tr>
<tr>
<td>Centerpieces</td>
<td>$10,000</td>
</tr>
<tr>
<td>WHC Awards Dinner Platinum Table</td>
<td>$12,000</td>
</tr>
<tr>
<td>WHC Awards Dinner Gold Table</td>
<td>$10,000</td>
</tr>
<tr>
<td>Digital Wall</td>
<td>$8,500</td>
</tr>
<tr>
<td>WHC Awards Dinner Silver Table</td>
<td>$8,000</td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>$7,500</td>
</tr>
<tr>
<td>Networking Break</td>
<td>$7,500</td>
</tr>
<tr>
<td>Column Wraps – 2</td>
<td>$7,500</td>
</tr>
<tr>
<td>Elevator Clings – 3</td>
<td>$6,500</td>
</tr>
<tr>
<td>Student Scholarships</td>
<td>$5,000 SOLD</td>
</tr>
<tr>
<td>Conservation Partners Exhibits</td>
<td>$5,000</td>
</tr>
<tr>
<td>Conservation Partners Registration</td>
<td>$5,000</td>
</tr>
<tr>
<td>Electronic Reader Boards</td>
<td>$5,000</td>
</tr>
<tr>
<td>Hand Sanitizer Stations</td>
<td>$4,750 SOLD</td>
</tr>
<tr>
<td>Certification Photo Studio</td>
<td>$4,500 SOLD</td>
</tr>
<tr>
<td>Column Wraps – 1</td>
<td>$4,000</td>
</tr>
<tr>
<td>Floor Clings – 6</td>
<td>$4,000</td>
</tr>
<tr>
<td>Floor Clings – 3</td>
<td>$2,500</td>
</tr>
<tr>
<td>Conference Bag Insert</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

We can work with you to create a customized sponsorship package that will fit your current marketing goals and objectives, and effectively market your brand to our audience.

**Contacts**

Monica Keller | mkeller@wildlifehc.org
Erin Allegro  | eallegro@wildlifehc.org

*Availability, structure and format of sponsorships are subject to change.*