

The premier business  
and biodiversity event

# WHC 2024 CONSERVATION CONFERENCE

June 4-5 | New Orleans

Sponsor and Exhibit Opportunities





# Nature is our business

**As the only international NGO focused exclusively on enabling private sector action for nature, WHC has convened professionals working at the intersection of business and nature since 1990.**

At the WHC Conservation Conference, you'll learn innovative ways to advance nature on corporate lands, network and make new contacts, and celebrate our successes at our lively WHC Awards presentations.

With 700 WHC-certified programs in 28 countries around the world, our collective reach can make a difference in our environmental and economical futures because, not only is nature our business, nature is everyone's business.

## **WHC 2024** CONSERVATION CONFERENCE

June 4-5 | New Orleans

Become a sponsor or exhibitor

# Show your support to the mission of WHC

WHC Conservation Conference offers you the opportunity to interact with more than 400 conservation-minded professionals and decision-makers from corporations, non-profit organizations, federal agencies, civic groups and more. Benefit from exposure to a targeted audience, networking opportunities, and a show of support to the mission of WHC.

## Our attendees are decision makers from top companies

**75%** *Are presidents, VPs, directors or managers with leadership roles and decision-making powers*

**20%** *Are managers and executives from non-profit organizations and federal agencies*

**53%** *Represent Fortune 500 companies*



# Showcase your organization in our Exhibit Hall

Display your product or service to the 400+ conservation-minded professionals and decision-makers from corporations, non-profit organizations, federal agencies, civic groups and more.

## Exhibit Booth Package

- 8'x6' exhibit space with 6'x3' table and 2 chairs
- Two full Conference registrations, which provides access to all meals, networking and learning sessions
- Complimentary list of attendees (names and organizations only)
- Included on exhibitor listings on website, social media and Conference App

## Pricing

	MEMBER	NON-MEMBER	NGO/GOVT
Before Jan. 15	\$1,500	\$2,500	\$800
Jan 16-May 1	\$2,000	\$3,500	
May 2-June 3	\$3,000	\$5,000	

## Terms and Conditions

Exhibit space assignments and registrations are not final until payment is received; registration substitutions are allowed. Cancellations by 5/1/24 receive a 50% refund. No refunds after 5/1/24. Cancellation requests must be made in writing.

## Important Dates/Times

Installation: Mon June 3, 3pm-6pm + Tues June 4, 6am-8am

Exhibit Hall Operating Hours:

- Tues, June 4, 8am-4pm
- Wed, June 5, 9am-3pm

Dismantle: Wed, June 5, 3pm-4pm

## Enhance Your Participation with a Sponsored Session + Exhibit Booth Package

Host a 45-minute session on the topic of your choice (subject to approval). WHC will provide a room for up to 75 people and standard presentation audio/visual equipment. This sponsorship includes a free Exhibit table and two full registrations.

<b>Sponsored Session + Exhibit Booth</b>	<b>\$20,000</b>
<b>Sponsored Session Only</b>	<b>\$16,000</b>

# 2024 WHC Conservation Conference

# Title Sponsorship

Co-brand your company with WHC to host the 2024 WHC Conservation Conference. As the title sponsor your contribution not only displays your commitment to WHC's mission, but also helps fund the expenses related to producing an exceptional experience for attendees and speakers.

## What's Included

- Company name used in event title: "2024 WHC Conservation Conference Presented by XX Company"
- 20 full Conference registrations (\$16,900 value)
- Platinum WHC Awards Dinner table (\$13,000 value)
- Sponsorship of one of the following: Keynote Presentation or Mainstage Session, or other (Approx. \$12,000 value)
- Lanyard Sponsorship (\$12,500 value)
- Total Value: \$54,000 (not including marketing value)

**Title Sponsorship Cost \$35,000**



# Sponsorships that **Celebrate the WHC Awards**

The WHC Awards Dinner is the most anticipated event of the Conference, culminating in the presentation of our top awards, including the Corporate Leadership Award, Gold Program of the Year and Employee Engagement Award.



## **WHC Awards Dinner Title Sponsor \$16,000**

Company name included in the title of the event, e.g. "2024 WHC Awards Dinner Presented by Acme Company." Your brand will be represented in print and digital signage on-site.

## **Pre-Dinner Cocktail Hour \$15,000**

This full bar reception takes place immediately prior to the WHC Awards Dinner and is a highlight of the Conference. Your brand will be represented in print and digital signage, and included in the title of the event, e.g. "Acme Company Cocktail Hour."

## **Tables with Registrations**

Honor your colleagues with a designated company table and share in the celebration together. Sponsored tables are positioned in prime areas of the ballroom and include full registrations.

Platinum \$13,000	Gold \$11,000	Silver \$9,000
Premium placement table + 10 registrations (Only 4 available)	Priority placement table + 10 registrations (Only 10 available)	Designated table + 8 registrations

# Sponsorships that Enrich the Attendee Experience

Help underwrite the cost of activations that provide extraordinary and unique experiences — some, with the cultural and culinary flavors of the Big Easy.

**Attendee Lounge \$20,000**

Located in a high traffic area, your company can be the exclusive host of this highly visible lounge area. This sponsorship includes your logo on large format on-site signage in the form of column wraps and window clings, and the opportunity to display your organization’s promotional materials.



**App & App Help Desk \$15,000**

The Conference App delivers schedules, networking, messaging capabilities and much more. Benefit not only from a substantial presence on the App, but also with your company’s sponsorship display at the App Desk.



**Makers’ Pavilion \$20,000**

WHC invites local New Orleans artisans, creators and entrepreneurs to participate in our Makers’ Pavilion. This mini fair offers Makers the opportunity to sell goods to attendees, showcasing local culture and innovation. Sponsorship of the Makers’ Pavilion assists the local community and economy.



**Keynote and Mainstage Presentations \$12,000**

Stand out to attendees with a sponsorship of one of these highly attended events. Your brand will be represented with on-stage signage and on presentation screens. The session will include your company’s name in all marketing, e.g. “Name of Session Presented by Acme Company.”



**Sponsored Session + Exhibit Booth Package \$20,000**

Host a 45-minute session on the topic of your choice (subject to approval). WHC will provide a room for up to 75 people and standard presentation audio/visual equipment. This sponsorship includes a free Exhibit table and two full registrations.



**Step and Repeat Picture Wall \$7,500**

Leave a lasting impression with your logo included on a step and repeat photo backdrop, where attendees will pose for pictures throughout the Conference.



**Sponsored Session Only \$16,000**

**Breakfast Briefings \$10,000**

Help attendees start off the day right with the first sessions of the day held during a continental breakfast. Sponsor will be promoted in the name of the sessions, "Breakfast Briefing Sponsored by Acme Company."



**Networking Breaks \$6,500**

This Nola-flavored networking breaks will feature signage with your logo all around the refreshment areas, and your company name will be included in the title of the event, e.g. "Networking Break Presented by Acme Co."



**Wifi \$12,000**

Wi-Fi is used by attendees multiple times a day. Get exposure for your organization with signage promoting Wi-Fi access, as well as a custom password that includes your company name.



**Hand Sanitizers \$4,500**

These sanitizing stations are essential for a germ-free environment. Your logo will be displayed on each stand on signage.





# Sponsorships that **Showcase Your Brand**

Take advantage of high profile activations that place your brand front and center.

## **Online and On-site Registration \$15,000**

This sponsorship offers your brand a high-profile position at online registration as well as on-site registrations stations. Your company will be included in the marketing of the event, e.g. "Conservation Conference Registration sponsored by Acme Company."



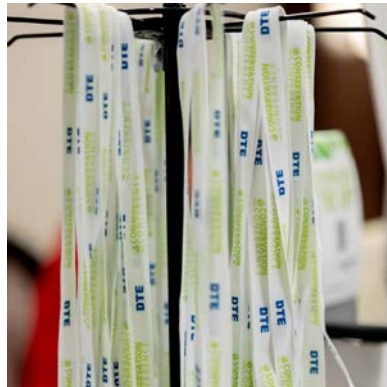
### Conference Tote Bags \$12,500

These popular bags are always a hit with attendees. Featuring your logo amid a modern design, this item is used throughout the event and long after the Conference ends, providing maximum branding impact.



### Lanyards \$12,500

These colorful lanyards are your chance to be on display throughout the Conservation Conference. We'll handle the production; your company gets the exposure with each attendee.



### Certification Photo Studio \$4,500

Each year, teams come together for a professional group photo to celebrate their certification. Your logo will be used in promotion of the studio, and we'll name the studio after your company, e.g. "ACME Company Photo Studio."



### Floor Clings

**\$4,000 (6 clings)**  
**\$2,750 (3 clings)**

Your brand won't be missed with these large floor clings displayed along the main walkways of the event floor.



### Conference Bag Insert \$1,000

Get your company's message in the hands of all registrants by including your marketing materials (item subject to WHC approval) in each Conference bag.



# Sponsorships that **Give Back to the Community**

Through sponsorships, WHC offers opportunities for students and NGO partners to attend the Conference free of charge.

## **Student Scholarships \$5,000**

WHC offers college students full access to the Conference. This sponsorship underwrites hotel, travel and registration costs, and gives the next generation of conservationists an exceptional learning and networking opportunity. Priority is given to students in the New Orleans area.



## **Partners Exhibits \$5,000**

WHC will donate 4 exhibit spaces to our NGO partners to promote their important missions to attendees. This sponsorship helps underwrite registration and exhibit costs and is a great way to support non-profit partners.



## **Partners Registration \$5,000**

WHC offers 8 free registrations to selected NGOs. This sponsorship helps underwrite these registration fees and supports the missions of these non-profits.

